



SPORTS TOTO MALAYSIA SDN. BHD.
(Company No : 8420-D)

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EARLY CHINESE NEW YEAR CHEER FOR OVER 19,000 NEEDY SENIOR CITIZENS

To celebrate the upcoming Chinese New Year, Sports Toto launched its 33rd Sports Toto Chinese New Year Ang Pow Donation Campaign today at KL & Selangor Chinese Assembly Hall (KLSCAH), sharing the festive cheer with over 19,000 needy senior citizens nationwide.

The donation campaign was officiated by Special Envoy of Malaysia to China cum Member of Parliament for Cheras Y.B. Tan Kok Wai at KLSCAH, in the presence of Berjaya Sports Toto Bhd. Chief Executive Officer Ms. Nerine Tan and Sports Toto Malaysia Sdn. Bhd. Executive Director Mr. Vincent Seow.

"The Chinese New Year Ang Pow Donation Campaign comes under Sports Toto's Helping Hands programme which carries out the company's corporate social responsibility (CSR) projects," said Mr. Seow in his welcome speech during the launch.

This year's campaign, which costs about RM1.2 million, would benefit over 19,000 needy old folks in 50 cities and towns throughout the country.

About 3,500 needy senior citizens including residents from 5 old folks' homes in Klang Valley attended today's campaign launch.

The donation campaign was also simultaneously held in 10 other places today namely Klang, Ulu Yam, Kajang, Penang, Bukit Mertajam, Sungai Petani, Ipoh, Johor Bahru, Pontian and Melaka.

Over 15,000 senior citizens would receive ang pows and mini hampers starting from today to 14 January 2020 at other distribution points nationwide.

Through the campaign, Sports Toto aims to achieve the objective of instilling positive values such as respecting and caring for the elders.

Sports Toto also expressed its appreciation to over 800 employees and Toto agents who contributed to make the campaign a success.

"It is a very important event for the company as all Sports Toto employees are involved to contribute to the good cause and live up to the spirit of volunteerism," Mr Seow added.

To date, Sports Toto has contributed over RM22 million benefitting more than 410,000 senior citizens nationwide since the inception of the donation campaign in 1988.

As a responsible corporate citizen, Sports Toto believes that festive seasons are the best of time for reaching out to the underprivileged.

The company has been organizing donation campaigns during Chinese New Year, Hari Raya, Deepavali, Hari Gawai, Harvest Festival and Christmas to help the underprivileged throughout the year.

Other than festive donations, Sports Toto also contributes substantial amounts annually to the National Sports Council and sporting events organised by local sports associations to help the development of national sporting talents.

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